

**AMENDMENTS TO THE CLAIMS**

1-26. (Canceled)

27. (Currently amended) ~~A hand held terminal device as claimed in claim 21, further comprising:~~ A hand held terminal device comprising:

a modulation/demodulation circuit adapted to demodulate entity information from a signal, said signal being receivable from an information providing medium;

a data port adapted to interface with an external device, said entity information being transferable over said data port to said external device;

an RF processing section adapted to radiate a radio frequency transmission signal and adapted to receive a radio frequency reception signal; and

a display, said entity information being viewable on said display.

28-30. (Canceled)

31. (Currently amended) ~~A hand held terminal device as claimed in claim 30~~ A hand held terminal device comprising:

a modulation/demodulation circuit adapted to demodulate entity information from a signal, said signal being receivable from an information providing medium;

a data port adapted to interface with an external device, said entity information being transferable over said data port to said external device;

an RF processing section adapted to radiate a radio frequency transmission signal and adapted to receive a radio frequency reception signal;

a microphone, voice from said microphone being convertible into said radio frequency transmission signal, wherein said radio frequency reception signal is convertible into received voice;  
and

a speaker, said received voice being audible by said speaker, wherein said entity information is audible by said speaker.

32-52. (Canceled)

53. (New) A hand held terminal device as claimed in claim 27, wherein the hand held terminal device is a hand held cellular phone.

54. (New) A hand held terminal device as claimed in claim 27, wherein said modulation/demodulation circuit receives said signal when brought into close contact with said information providing medium.

55. (New) A hand held terminal device as claimed in claim 27, wherein said RF processing section is connected to an antenna, said antenna being adapted to radiate and receive said radio frequency signals.

56. (New) A hand held terminal device as claimed in claim 27, wherein said modulation/demodulation circuit is adapted to generate electromagnetic field energy, an antenna body connected to said modulation/demodulation circuit being adapted to radiate said electromagnetic field energy and to receive said signal.

57. (New) A hand held terminal device as claimed in claim 27, wherein data from said external device is transferable over said data port to the hand held terminal device.

58. (New) A hand held terminal device as claimed in claim 27, wherein said data port is a universal serial bus (USB) terminal.

59. (New) A hand held terminal device as claimed in claim 27, wherein said external device is located remotely from said information providing medium.

60. (New) A hand held terminal device as claimed in claim 27, wherein said information providing medium is located remotely from the hand held terminal device.

61. (New) A hand held terminal device as claimed in claim 27, wherein said external device is located remotely from the hand held terminal device.

62. (New) A hand held terminal device as claimed in claim 27, further comprising:

a microphone, voice from said microphone being convertible into said radio frequency transmission signal.

63. (New) A hand held terminal device as claimed in claim 27, wherein said radio frequency reception signal is convertible into received voice.

64. (New) A hand held terminal device as claimed in claim 63, further comprising:

a speaker, said received voice being audible by said speaker.

65. (New) A hand held terminal device as claimed in claim 64, wherein said entity information is audible by said speaker.

66. (New) A hand held terminal device as claimed in claim 27, wherein said information providing medium attached to an entity.

67. (New) An information processing system as claimed in claim 65, wherein said entity information is associated with said entity.

68. (New) An information processing system as claimed in claim 67, wherein said entity is advertising material, said entity information being electronic information content associated with said advertising material.

69. (New) An information processing system as claimed in claim 67, wherein said entity is a commodity, said entity information being electronic information content associated with said commodity.

70. (New) An information processing system as claimed in claim 67, wherein said entity is a container for food, said entity information being electronic information content associated with said food.

71. (New) An information processing system as claimed in claim 67, wherein said entity is a recording medium, said entity information being electronic information content associated with said recording medium.

72. (New) A hand held terminal device as claimed in claim 31, wherein the hand held terminal device is a hand held cellular phone.

73. (New) A hand held terminal device as claimed in claim 31, wherein said modulation/demodulation circuit receives said signal when brought into close contact with said information providing medium.

74. (New) A hand held terminal device as claimed in claim 31, wherein said RF processing section is connected to an antenna, said antenna being adapted to radiate and receive said radio frequency signals.

75. (New) A hand held terminal device as claimed in claim 31, wherein said modulation/demodulation circuit is adapted to generate electromagnetic field energy, an antenna body connected to said modulation/demodulation circuit being adapted to radiate said electromagnetic field energy and to receive said signal.

76. (New) A hand held terminal device as claimed in claim 31, wherein data from said external device is transferable over said data port to the hand held terminal device.

77. (New) A hand held terminal device as claimed in claim 31, wherein said data port is a universal serial bus (USB) terminal.

78. (New) A hand held terminal device as claimed in claim 31, wherein said external device is located remotely from said information providing medium.

79. (New) A hand held terminal device as claimed in claim 31, wherein said information providing medium is located remotely from the hand held terminal device.

80. (New) A hand held terminal device as claimed in claim 31, wherein said external device is located remotely from the hand held terminal device.

81. (New) A hand held terminal device as claimed in claim 31, wherein said information providing medium attached to an entity.

82. (New) An information processing system as claimed in claim 81, wherein said entity information is associated with said entity.

83. (New) An information processing system as claimed in claim 82, wherein said entity is advertising material, said entity information being electronic information content associated with said advertising material.

84. (New) An information processing system as claimed in claim 85, wherein said entity is a commodity, said entity information being electronic information content associated with said commodity.

85. (New) An information processing system as claimed in claim 82, wherein said entity is a container for food, said entity information being electronic information content associated with said food.

86. (New) An information processing system as claimed in claim 82, wherein said entity is a recording medium, said entity information being electronic information content associated with said recording medium.